



BEST NEW PRODUCT AWARDS 2018 SHOPPING LIST

OVER 15,000 CONSUMERS PARTICIPATED IN AN INDEPENDENT RESEARCH STUDY TO DETERMINE THE BEST NEW PRODUCTS OF 2018. CHECK OUT THE WINNING PRODUCTS BELOW.

BEAUTY & PERSONAL CARE

- BODY WASH: Dial Coconut Milk Body Wash
- BROW COSMETIC: Revlon ColorStay Brow Pencil
- COLD SUPPORT: NeoCitran Total Cold Night Tea Infusions
- CONCEALER: Revlon Youth FX Fill + Blur Concealer
- CONDITIONER: Gliss Ultimate Repair Express Repair
- DRY SHAMPOO: Batiste Heavenly Volume Dry Shampoo
- EYE LINER: L'Oréal Paris Infallible Pro-Last Waterproof Pencil Eyeliner
- FACIAL CLEANSER: L'Oréal Paris Pure Clay Cleansers
- FACIAL MOISTURIZER: Olay Regenerist Whip
- FACIAL TREATMENT: AVEENO Positively Radiant 60 Second In-Shower Facial
- HAIR COLOUR: L'Oréal Paris Colorista Sprays
- JOINT HEALTH: Jamieson Glucosamine Turmeric Complex
- KIDS PROBIOTIC: BioGaia Protectis Probiotic Drops with Vitamin D
- LINER/PADS: U by Kotex Fitness Liners
- LIP BALM: eos Crystal
- LIP COLOUR: Revlon Ultra HD Metallic Matte LipColor
- MAKEUP TOOL: L'Oréal Paris Blend Artist Infallible Foundation Blender
- MASCARA: L'Oréal Paris Voluminous Lash Paradise
- MEN'S GROOMING: L'Oréal Paris Men Expert Hydra
- OMEGA-3 SUPPLEMENT: Jamieson Omega-3 + Turmeric with No Fishy Aftertaste
- OVER-THE-COUNTER SYMPTOM RELIEF: Flonase Allergy Relief
- PRENATAL SUPPLEMENT: Jamieson Prenatal 100%
- SHAMPOO: Gliss Ultimate Repair Shampoo
- TAMPON: U by Kotex Fitness Tampons with FITPAK
- TOOTHPASTE: Colgate Sensitive Pro-Relief SmartWhite Toothpaste

FOOD

- BAKING MIX: Betty Crocker Salted Caramel Brownies
- BREAD: Dempster's 100% Whole Grains Seed Lover's Bread with CHIA
- BREAKFAST FOOD (EX. CEREAL, GRANOLA): Nature Valley Crunchy Bar Granola
- CHEESE: Black Diamond Monterey Jack with Jalapeno Natural Cheese Bar
- CHEESE SNACK: Oka L'Artisan Portions
- FISH: Can't Mess It Up! Wild Pink Salmon
- FROZEN PIZZA: Dr. Oetker Giuseppe Panini
- MEAT ALTERNATIVE: oh nature! Black Bean Bites, Quinoa Mushroom Burger, & Garden Vegetable Bites
- MEXICAN FOOD: Tia Rosa Taco and Fajita Kits
- PACKAGED MEAT: Maple Leaf Natural Selections Shredded Meats
- PASTA DISH: Olivieri Skillet Gnocchi
- READY-TO-EAT POPCORN: Smartfood Gouda & Chive
- SEASONAL CHOCOLATE: Kit Kat Rubies
- SIDE DISH: Minute Rice Ready To Serve Cups - White & Red Quinoa & Brown Rice with Wheat, Rye, Quinoa, Oats and Barley
- SPECIALTY PASTA: Catelli Protein Pasta
- SPREADS: Jif Peanut Butter
- TORTILLA CHIPS: Que Pasa Jalapeño & Lime Organic Tortilla Chips
- YOGURT & COTTAGE CHEESE: Astro Original Parfait

HOUSEHOLD & PETS

- CAT LITTER: Arm & Hammer Slide
- DOG TREAT: Milk-Bone Farmer's Medley Dog Treats
- IN-WASH SCENT BOOSTER: Downy Infusions Lavender Serenity In-Wash Scent Booster
- LIQUID LAUNDRY DETERGENT: Gain Botanique
- SINGLE DOSE LAUNDRY DETERGENT: Tide PODS Plus Downy