



BEST NEW PRODUCT AWARDS 2020 SHOPPING LIST

OVER 16,000 CONSUMERS PARTICIPATED IN AN INDEPENDENT RESEARCH STUDY TO DETERMINE THE BEST NEW PRODUCTS OF 2020. CHECK OUT THE WINNING PRODUCTS BELOW.

FOOD AND BEVERAGE

- BAGGED CHOCOLATE:** Ferrero Bags
- BETTER-FOR-YOU CANDY:** Smart Sweets
- BETTER-FOR-YOU FROZEN PIZZA:** Dr. Oetker Yes It's Pizza
- CHEESE SNACK:** Black Diamond Combo
- CHIPS:** Takis Outlaw
- CHOCOLATE BAR:** Merci Chocolate Bars
- COOKIES:** Fudge Covered Oreo
- CRACKERS:** Triscuit Woven with Chia Seeds Rosemary & Jalapeño
- FROZEN BREAKFAST BOWL:** CRAVE Bacon Egg Scramble
- FROZEN DESSERT:** Dr. Oetker Patisserie
- FROZEN FISH:** Ocean's Yellowfin Tuna Steaks
- FROZEN POTATOES:** McCain Dipn' Wedges
- FROZEN SAVOURY SNACK:** McCain Pizza Pockets Meat Lovers
- GRAB-AND-GO MEAL:** Sabra Avocado Toast
- HOLIDAY CHOCOLATE:** Lindt Snowman
- ICE CREAM SANDWICH:** Farm Boy Dulce de Leche Waffle Cookie Ice Cream Sandwiches
- NUT MILK:** Simply Almond
- PEANUT BUTTER/SPREAD:** Legendary Foods Chocolate Banana Flavored Peanut Spread
- PLANT-BASED BURGER:** Beyond Meat Burger
- PLANT-BASED SAUSAGE:** Gardein Breakfast Sausage Patties
- SHREDDED CHEESE:** Armstrong Triple Cheddar Shredded Cheese
- SINGLE-SERVE COFFEE:** NESCAFÉ GOLD Origins Coffee Capsules
- SPARKLING WATER:** S Pellegrino Essenza
- SPECIALITY PASTA:** Catelli Bistro Infusions
- WHIPPED CREAM:** Cha's Organic Coconut Whipping Cream
- YOGURT:** Siggi's Yogurt
- YOGURT WITH ADDED PROBIOTICS:** Astro Original Kefir Probiotic

BEAUTY, HEALTH AND PERSONAL CARE

- ANTI-AGING FACIAL CARE:** L'Oréal Paris Revitalift Triple Power LZR 1.5% Pure Hyaluronic Acid
- BABY HEALTH:** Braun Nasal Aspirator
- BODY LOTION:** Neutrogena Hydro Boost Body Gel Cream Fragrance Free
- CHEEK TINT / COLOUR:** Burt's Bees Lip & Cheek Stick
- COLLAGEN SUPPLEMENT:** Jamieson Collagen Anti-Wrinkle Liquid
- CONDITIONER:** Hair Food Conditioner
- COUGH SYRUP:** Robitussin Honey
- DRY SHAMPOO:** Batiste Bare Dry Shampoo
- EYE DROPS:** hydraSense Advanced for Dry Eyes
- HAIR MASK:** Aveeno Oat Milk Blend Hair Mask
- HAND SOAP:** Attitude Living Super Leaves Foaming Natural Hand Soap
- LEAVE-IN HAIR TREATMENT:** Garnier Almond & Argan Leave-in Treatment
- LIP CARE:** Burt's Bees Overnight Intensive Lip Treatment
- PAIN RELIEF:** Advil Mini Gels
- PROBIOTIC FOR KIDS:** Jamieson Chewable Probiotic for Kids
- PROTEIN POWDER:** Jamieson Essentials plus Plant Protein
- RECHARGEABLE / ELECTRIC TOOTHBRUSH:** Oral B Genius x 10000 Rechargeable Toothbrush
- SHAMPOO:** Garnier Almond & Argan Shampoo
- SHAMPOO/CONDITIONER BAR:** BKind Package Free Hair Care Trio
- SINUS RELIEF:** Tylenol Sinus Pressure & Pain
- SLEEP AID:** Jamieson Beauty Sleep
- TOOTHPASTE:** Sensodyne Rapid Relief
- VITAMIN:** Jamieson Chewable Iron Plus B12
- WELLNESS GUMMY:** Goli Apple Cider Vinegar Gummy

HOUSEHOLD AND PET

- AIR CARE:** Febreze Small Spaces
- DISH SOAP:** Palmolive Ultra Liquid Dish Soap, Pure + Clear Original
- DISHWASHER CLEANER:** Finish In Wash Dishwasher Cleaner
- DOG TREAT:** Milk Bone Wonder Bones
- FABRIC ENHANCER:** Downy WrinkleGuard Fabric Conditioner
- LIQUID LAUNDRY DETERGENT:** Tide Liquid Heavy Duty
- NATURAL DOG TREAT:** Crumps' Naturals Mini Trainers Salmon Snaps
- SINGLE-DOSE LAUNDRY DETERGENT:** Tide Liquid Pods Cold Water

HOMEGOODS

- AIR FRYER:** Instant Pot 10-qt Vortex Compact Air Fryer Oven
- BLENDER:** Ninja Foodi Cold & Hot Blender
- COFFEE MAKER:** Braun MultiServe 12cup Drip Coffee Maker
- FAN:** Honeywell TurboForce Power High Velocity Oscillating Air Circulator 2 Fans in 1
- MATTRESS:** Beautyrest Black
- MATTRESS IN-A-BOX:** Serta Chinook Mattress-in-a-box
- PORTABLE HEATER:** Honeywell TurboForce Power Heat Circulator

TECH

- NOISE CANCELLING EARBUDS:** AirPods Pro
- TECH TOYS FOR KIDS:** Air Hogs Zero Gravity Laser Racer
- SMART SPEAKER:** Amazon Echo Dot
- SMART VACUUM:** Shark IQ Robot Self Empty Vacuum