



BEST NEW PRODUCT AWARDS 2021 SHOPPING LIST

OVER 18,000 CONSUMERS PARTICIPATED IN AN INDEPENDENT RESEARCH STUDY TO DETERMINE THE BEST NEW PRODUCTS OF 2021. CHECK OUT THE WINNING PRODUCTS BELOW.

- Research by BrandSpark -

FOOD & BEVERAGE

- BAGELS:** Dempster's Bagels
- BREAD:** Stonemill Honest Wellness Plant-Based Protein Bread
- BREAKFAST MEAT:** Longo's Breakfast Sausages
- CANADIAN WHISKY:** Gray Jay Deluxe Canadian Whisky
- CANDY GUMMIES:** Twizzlers Gummies
- CANNABIS INFUSED BEVERAGE:** Little Victory
- CEREAL:** Cheerios Oat Crunch Oats 'N Honey
- CHOCOLATE BAR:** M&M Dark Chocolate Bar
- COOKIES:** MadeGood Red Velvet Soft Baked Mini Cookies
- CRACKERS:** Cheez-It Crackers
- FLAVOURED CHEESE:** Armstrong Mexican Fiesta Natural Cheddar Cheese Block
- FLAVOURED SPARKLING WATER:** Farm Boy Organic Sparkling Water
- FROZEN MEAL:** CRAVE Meals
- FROZEN PIZZA:** Dr. Oetker Momenti
- ICE CREAM BARS:** Häagen-Dazs Ruby Cacao Ice Cream Bars
- KETTLE COOKED POTATO CHIPS:** Miss Vickie's Signature
- LOW ALCOHOL SPIRIT:** Good Sunday Grapefruit Gin Soda
- MEXICAN FOOD:** Uncle Ben's Zesty Mexican Beans
- MILK:** Beatrice EverFresh Milk
- MIXED GRAINS:** Geovita Mixed Grains
- NO SUGAR ADDED JUICE:** R.W. Knudsen Organic Celery Apple Cucumber Juice
- NON-DAIRY FROZEN DESSERT:** DRUMSTICK Non-Dairy Cones
- LACTOSE FREE MILK OR ALTERNATIVES:** Lactantia Milk n' Oats
- OAT YOGURT:** Yoats
- OATMEAL:** Quaker Cocoa & Sea Salt Flavour Instant Oatmeal
- ORGANIC KIDS YOGURT:** Stonyfield Organic Kids Drinkable Yogourt
- PIZZA KIT:** Dr. Oetker Pizzaiolo Kit
- PREMIUM CHOCOLATE:** Golden Gallery Signature
- PREPARED MEAT:** Maple Leaf Natural Meal Ingredients
- PROTEIN SNACK KIT:** Schneiders Protein Kits
- RICE SNACK:** Quaker Crispy Minis Everything Large Rice Cakes
- SCHOOL SAFE BROWNIE:** Sara Lee Little Bites Brownie
- SLICED CHEESE:** Balderson Natural Cheese Slices
- SPECIALTY COFFEE:** NESCAFE GOLD Cappuccino & Latte
- SUGAR ALTERNATIVE:** LIVA Date Sugar
- SWEET BAKED GOOD:** Bimbo Umo Japanese Style Steam Baked Donuts & Cakes
- VINEGAR:** Longo's Curato Red Wine Vinegar
- WATER FLAVOUR ENHANCER:** Tetley Cold Infusions

BEAUTY, HEALTH AND PERSONAL CARE

- ANTI-AGING FACE SERUM:** L'Oréal Paris Revitalift Triple Power LZR 0.3% Pure Retinol Night Serum
- BED WETTING PRODUCT:** Ninjamas Nighttime Underwear
- BODY MOISTURIZER:** AVEENO Restorative Skin Therapy Repairing Cream
- BODY WASH:** Softsoap Body Wash Gentle Wash Coconut & Lemongrass
- CLEAR SKIN SUPPLEMENT:** Jamieson Clear Skin
- COFFEE PODS:** Maxwell House Zero Waste Coffee Pods
- COLD & FLU RELIEF LIQUID:** Vicks NyQuil Complete VapoCOOL Liquid
- DRY SHAMPOO:** LiveClean Dry Shampoo Mist
- EYELINER:** Revlon Colorstay Micro Hyper Precision Gel Eyeliner
- FACE MOISTURIZER (OVER \$25):** NEUTROGENA Bright Boost Gel Cream
- FOUNDATION:** CoverGirl Clean Fresh Skin Milk Foundation
- HAIR TREATMENT:** L'Oréal Paris Hair Expertise 8-Second Wonder Water
- JOINT HEALTH SUPPLEMENT:** Nature's Bounty Ultra Strength Turmeric
- LIPSTICK:** Revlon Super Lustrous Lipstick The Luscious Mattes
- MAGNESIUM SUPPLEMENT:** Jamieson Magnesium Gummies
- MAKEUP PRIMER:** Revlon PhotoReady Prime Plus
- MANUAL TOOTHBRUSH:** Oral-B Clic Starter Kit
- MASCARA:** Burt's Bees All Aflutter Volumizing Mascara
- PLANT-BASED FIBER:** Organic Traditions Whole Psyllium Flakes
- PROBIOTIC:** Jamieson Extra Strength Probiotic Gummy
- SENSITIVE TOOTHPASTE:** ProNamel Intensive Enamel Repair
- SUNSCREEN:** NEUTROGENA Ultra Sheer Face Mist SPF 50
- THROAT LOZENGE:** Vicks VapoCOOL MAX Drops
- VITAMIN C FACE SERUM:** Indeed Labs Vitamin C Brightening Drops
- VITAMIN C SUPPLEMENT:** Jamieson Juicy White Peach Chewable Vitamin C
- WHITENING TOOTHPASTE:** Crest 3DWhite Whitening Therapy Charcoal + Tea Tree Oil Toothpaste
- WOMEN'S RAZOR:** Joy Razor
- WOMEN'S SHAVE PREP:** Schick Skintimate Vanilla Sugar Shave Gel

HOME GOODS

- AIR FRYER:** Hamilton Beach Air Fry Countertop Oven
- BLENDER:** Vitamix Immersion Blender
- COOKWARE SET:** Ninja NeverStick Cookware
- CORDLESS HAND BLENDER:** Cuisinart Evolutionx Cordless Rechargeable Hand Blender
- CORDLESS HAND MIXER:** Cuisinart Evolutionx Cordless Rechargeable 5-Speed Hand Mixer
- MATTRESS PROTECTOR:** Bedface Arctic Cooling Mattress Protector
- PET VACUUM:** Shark UltraCyclone Pet Pro+ Handheld Vacuum
- VACUUM:** Shark Navigator Lift-Away ADV Upright Vacuum LA301C

HOUSEHOLD & PETS

- DISH LIQUID:** Dawn Powerwash Dish Spray
- DISHWASHER DETERGENT PACS:** Finish Quantum Ultimate
- DOG FOOD:** Nature's Recipe Wet Dog Food
- DOG TREAT:** Milk-Bone Farmer's Medley Limited Ingredient Treat
- FABRIC ENHANCER:** Downy Defy Damage
- LAUNDRY PODS:** Tide Hygienic Clean Power pods
- MULTI-PURPOSE CLEANING WIPES:** Lysol Simply Wipes
- SANITIZING SPRAY:** Microban24 Aerosol